

# YouTube privacy policy

Welcome to the YouTube page from Flottweg SE

Data controllers:

# YouTube LLC,

901 Cherry Ave., San Bruno, CA 94066, USA. Die YouTube, LLC is a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

and

Flottweg SE Industriestraße 6-8 84137 Vilsbiburg Germany mail@flottweg.com

#### Information about the YouTube page from Flottweg SE

Thank you for your interest in Flottweg SE's YouTube channel. YouTube is an Internet video portal that allows video publishers to post video clips free of charge and allows other users to view, rate and comment on them, also free of charge. YouTube allows the publication of all kinds of videos, which is why complete film and television programs, as well as music videos, trailers or videos made by users themselves, can be accessed via the Internet portal.

#### **Definitions**

Flottweg SE's privacy policy is based on the terms used in the General Data Protection Regulation (GDPR). For clarity, we would like to explain these terms in advance.

#### Personal data

Personal data means any information relating to an identified or identifiable natural person (hereinafter "data subject"). An identifiable natural person is defined as a person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or one or more characteristics specific to the physical, physiological, genetic, psychological, economic, cultural or social identity of that natural person.

### Data subject

Data subject means any identified or identifiable natural person whose personal data is processed by the controller.

#### **Processing**

Processing means any operation or set of operations which is performed upon personal data, whether or not by automatic means, such as collection, recording, organization, filing, storage, adaptation or



alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

# Restriction of processing

Restriction of processing means the marking of stored personal data with the aim of limiting their processing in the future.

### Controller or person responsible for the processing

Controller or person responsible for the processing means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. Where the purposes and means of such processing are determined by EU or Member State law, the controller or the specific criteria for the controller's nomination may be provided for by EU or Member State law.

### Third party

Third party means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.

### <u>Consent</u>

Consent of the data subject means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

### **Controller**

Within the framework of a tiered provider relationship, Flottweg SE has joint responsibility within the meaning of Article 26 GDPR for data processing on Flottweg SE's YouTube channel together with YouTube LLC.

Flottweg SE YouTube channel is operated by **Flottweg SE**.

# Purpose and scope of data processing

Flottweg SE has a presence on social networks in order to present itself to users there and to communicate with them. Flottweg's YouTube channel primarily serves as a marketing tool for personnel and knowledge transfer, etc., to present the group of companies to the outside world as an attractive employer and a competent service provider. Flottweg SE provides insight into the daily work activities as well as Flottweg SE's service areas and provides information with company news. YouTube members have the opportunity to make public contact with Flottweg SE. This is done by making a public comment on Flottweg SE's corporate channel. The personal contact is based on voluntary action and in all cases is initiated by the user.

Flottweg SE uses personal data exclusively for the analysis of user behavior via the statistics provided by YouTube and for communication with the user, insofar as they have started contact with Flottweg SE via the public comment function. YouTube provides users' personal data in an aggregated and anonymized form. The following information is provided here, for example, by YouTube: Follower, range, demographics of users. These statistics do not allow any conclusions to be drawn about individual users. Information about personal data can therefore only be requested directly via YouTube. Flottweg SE can only view users' public information. The information is defined by the user in the user's private settings. Furthermore, the user has the option of actively hiding likes or no longer following the corporate channel of Flottweg SE. More information can be found at <u>https://www.youtube.com/account privacy</u>. Data are deleted by Flottweg SE after the purpose has ceased to exist. Flottweg SE has no influence on the deletion of data by YouTube. Further information can be found at <u>https://policies.google.com/pri-vacy?hl=de&gl=de#infodelete.</u>

When visiting Flottweg SE's YouTube channel, users' data can be processed outside the European Union. German or European data protection law generally does not apply in these jurisdictions. This



can make it more difficult for users to enforce their personal rights. US providers certified under the Privacy Shield are committed to complying with EU data protection standards. Flottweg SE is subject to YouTube's data protection regulations and has no influence on how YouTube uses personal data such as surname, first name, IP addresses, etc. of users. The purpose and scope of data collection and the further processing and use of the data by YouTube, as well as the rights and settings options for protecting the privacy of users in this regard, can be found in YouTube's privacy policy <a href="https://www.youtube.com/account\_privacy">https://www.youtube.com/account\_privacy</a>.

Users' personal data are processed according to Article 6(1)(f) GDPR. As the operator of a social media presence, Flottweg SE has a legitimate interest in effectively providing users with information and in communicating with them.

Insofar as the user has consented to data processing, for example by clicking on a checkbox, the legal basis for processing is Article 6(1)(a), Article 7 GDPR.

The data policy published by Google as a provider of the 'YouTube' service provides information about the collection, processing and use of personal data. It also explains what settings Google and YouTube offer to protect the privacy of the data subject. Learn more about the basic privacy settings and features at <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>

Google relies on the EU standard contractual clauses as the legal basis for data transfer to the USA. The currently valid standard contractual clauses are linked and can be viewed at <a href="https://policies.google.com/privacy/frameworks?hl=de">https://policies.google.com/privacy/frameworks?hl=de</a>.

When visiting the Flottweg SE YouTube channel, personal data of the users are collected by YouTube as the controller. Such data collection by YouTube can also take place when visitors to this page are not logged in or registered on YouTube. YouTube generally uses and processes the user's data for market research and advertising purposes. For example, usage profiles can be created from the user behavior and the resulting interests of the users. The usage profiles can in turn be used, for example, to place advertisements inside and outside YouTube, which presumably correspond to the interests of the users. For these purposes, cookies are usually placed on the users' computers, in which the usage behavior and interests are recorded. Furthermore, data may also be stored in the usage profiles regardless of the devices used by the users (especially if the users are members of YouTube and are logged in to YouTube).

In the event of requests for information and the assertion of user rights, it should be noted that these can most effectively be asserted directly against Google. Only Google has access to the user's data and can take appropriate measures and provide information directly.

Flottweg SE shall allow the user to use alternative communication options – outside the network – to contact the company (website, telephone, email, etc.).

# Google cookies

Google uses cookies to provide, protect and improve Google services. Cookies are small components that are used to store information in web browsers. Cookies are used to store or receive IDs and other information on computers, phones and other devices. Further information on the use of Google cookies can be found at <a href="https://poli-cies.google.com/technologies/cookies?hl=de&gl=de">https://poli-cies.google.com/technologies/cookies?hl=de&gl=de</a>.

# YouTube comment function

If a user leaves a public comment on the Flottweg SE YouTube channel, these merely reflect the user's opinion. Flottweg SE shall distance itself from any statements made by third parties and assumes no liability for the correctness and completeness of the content or links set out in comments. Flottweg SE reserves the right to delete (comments) that are inadmissible and/or are contradictory to good practices and/or infringe the rights of other user content at any time.

# Threat to your data on the Internet

Both on the Internet in general and on social media platforms, there is the possibility of worldwide access or retrieval of the data and images posted, even from countries where there is no or insufficient data protection standard. Flottweg SE as the operator of this offering can neither influence the access



to its data via the Internet nor the use of these data and in this respect cannot assume any guarantee for the observance of data protection in this environment.

With suitable search engines, personal data can be found on the Internet and the persons depicted in images can also be identified under certain circumstances. This also makes it possible to create personality profiles by merging these data and information with other data available on the Internet and to tap into additional uses, for example for advertising purposes. Due to the possibilities of worldwide retrieval and storage of data by other bodies or persons, in the event of a request for deletion and despite removal of your data and images, further use by other bodies or persons or retrieval via archive functions of search engines cannot be ruled out.

# Data subject rights of users

Unfortunately, I/we cannot comply with our information obligations under Article 13 EU GDPR, as only Facebook has full access to the user data. If you wish to exercise your rights as a data subject, please contact Facebook directly here. These rights include the following:

# Right of access:

You can demand information from us as to whether and to what extent we process your personal data.

### **Right to rectification:**

If we process your personal data that are incomplete or incorrect, you can demand that we correct or complete such data at any time.

### **Right to erasure:**

You can demand that we erase your personal data if we process the data unlawfully or if the processing interferes unjustifiably with your legitimate data protection interests. Please note that there may be reasons that prevent an immediate erasure, for example, in the case of statutory retention obligations. Irrespective of the exercising of your right to erasure, we will erase your personal data immediately and completely, provided that there is no legal or statutory obligation to retain the data.

# **Right to restriction of processing:**

You can demand that we restrict the processing of your personal data if:

- you contest the accuracy of your personal data, for a period of time that enables us to verify the accuracy of the personal data.
- the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
- we no longer need the personal data for the purposes of the processing, but you still require the data for the establishment, exercise, or defense of legal claims; or
- you have lodged an objection to the processing of the data.

# **Right to object:**

If we process your personal data out of a legitimate interest, you can object to this data processing at any time; this would also apply to profiling based on these provisions. We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for processing that override your interests, rights, and freedoms or unless the processing serves the establishment, exercise, or defense of legal claims. You may object to the processing of your personal data for the purpose of direct marketing at any time without having to give reasons.

# **Right to data portability:**

You may request that we provide you with the personal data you have provided to us in a structured, commonly used, and machine-readable format and that you may transfer those data to another data controller without hindrance from us, provided that



- we process such data on the basis of a revocable consent given by you or for the fulfillment of a contract between us; and
  - this processing is carried out by automated means.

Where technically feasible, you may request us to transfer your personal data directly to another data controller.

## **Right to lodge a complaint:**

If you believe that we are processing your personal data in violation of German or European data protection law, please contact us so that we can clarify any questions you may have. Of course, you also have the right to contact the supervisory authority responsible for you, i.e. the respective state office for data protection supervision.

If you wish to assert any of the above rights against us, please contact our data protection officer. In cases of doubt, we may request additional information to confirm your identity.

### **Right of withdrawal of consent**

If we process your data on the basis of your consent, you may revoke this consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent up to the revocation.

If you wish to assert any of the above rights against us, please contact our data protection officer. In cases of doubt, we may request additional information to confirm your identity.

YouTube alone is responsible for implementing these rights under Articles 15 to 20 of the GDPR with respect to data stored by YouTube after joint processing. You also have a right to object and to lodge a complaint, as described above, with regard to us.

If you need support or have any other questions, please contact us by email at mail@flottweg.com. If you no longer wish to have your data processed as described here in the future, please cancel the connection of your user profile to our site by using the functions "I no longer like this page" and/or "Do not subscribe to this page".

If you have any questions about data protection, you can also contact our data protection officer at:

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